

**RESOLUTION NO. 2020-09**

**RESOLUTION ADOPTING CITY OF PINOLE STRATEGIC PLAN 2020 - 2025**

**WHEREAS**, strategic planning is a disciplined effort of establishing the direction of an organization by assessing both where you are and where you're going, and produces fundamental decisions and actions that will shape and guide the organization; and

**WHEREAS**, the benefits of strategic planning are that organizations can increase effectiveness and efficiency, make better decisions, and improve communications and public relations; and

**WHEREAS**, the consulting firm Management Partners led the City through the strategic planning process; and

**WHEREAS**, the process involved extensive engagement with the community, City Council, and the City executive team; and

**WHEREAS**, Management Partners has drafted a Strategic Plan reflecting City Council direction that is based on all of the input received and dialog; and

**WHEREAS**, the Strategic Plan contains a vision, mission, and the following four goals: safe and resilient Pinole, financially stable Pinole, vibrant and beautiful Pinole, and high performance Pinole; and

**WHEREAS**, the City Council has reviewed the proposed Strategic Plan and believes that it appropriately captures the City's vision, mission, and goals.

**NOW THEREFORE, BE IT RESOLVED** that the Pinole City Council does hereby adopt the attached City of Pinole Strategic Plan 2020 - 2025.

**PASSED AND ADOPTED** at a regular meeting of the Pinole City Council held on the 18th day of February 2020 by the following vote:

AYES: COUNCILMEMBERS: **Martinez-Rubin, Murray, Salimi, Swearingen, Tave**  
NOES: COUNCILMEMBERS: **None**  
ABSENT: COUNCILMEMBERS: **None**  
ABSTAIN: COUNCILMEMBERS: **None**

I hereby certify that the foregoing resolution was regularly introduced, passed, and adopted on the 18<sup>th</sup> day of February 2020.



Heather Ippolito, CMC  
City Clerk